



L7 PERFORMANCE  
MANAGEMENT™

# Create recurring revenue for your business by strengthening your client's control of their business priorities and tactical execution with L7 Performance Manager™

Record results...simplified!

Contact | sales@L7PM.com | 203.255.7077 | www.L7PM.com



*"The L7 system focuses my people on the current top priorities. We have increased revenue and productivity to a scale I had not thought possible."*

CEO, mid-sized company

## YOUR CHALLENGES

### DESIRE FOR SIMPLICITY AND CLARITY

You consistently make the right strategic choices. Your tactics respond quickly to changes in the market. However, there seems to be a disconnect when it comes to execution. The organization does not properly align behind your initiatives. You recognize that success depends upon quickly maximizing the productivity and focus of your team's effort. Your desire is for simplicity and clarity. The options you have explored have been too complex, burdensome and expensive. ■

### CREATING VALUE THROUGH RAPID CHANGE

Often your organizations may be working on projects which at their inception were aligned and focused on current tactical needs. As strategy changes occur, the organization does not recognize the change and continues to address yesterday's priorities. These projects, viewed as essential yesterday, become today's burden. Individuals need to confirm and understand how their work efforts contribute to today's priorities. The leader needs to understand how well the organization is responding. Communication between the two needs to be clear, actionable and measurable. ■

## YOUR SOLUTION

### THE L7 SOLUTION

The L7 Performance Manager was designed by business leaders who were frustrated with the complexity that vendors had built into their products. They had been down the complex "boil the ocean" road. The infrastructure, complexity and cost required in supporting those initiatives slowed down momentum in a quickly changing environment. The rigidity of the process reduced flexibility and speed. The L7 design criteria has been foremost "clarity with simplicity". ■

## L7 PERFORMANCE MANAGEMENT™ IS AS SIMPLE AS 1,2,3...

1

WEB-BASED SYSTEM — ACCESS ANYWHERE  
*(Your Firm Participates In L7PM Revenue)*



2

SIMPLIFIED TOOLS — DRIVE RESULTS...  
*"Record Results Simplified"*



3

COMPLEMENTARY ADVISORY SERVICES  
*(Your Firm Retains Consulting Revenues)*



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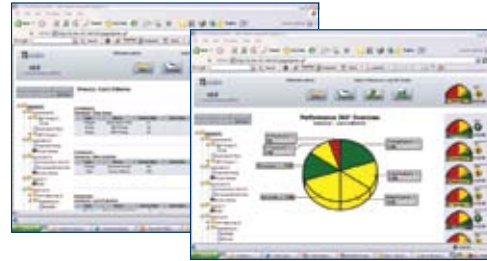


L7 provides CEO global real time control of business status and projects.

## L7 PERFORMANCE MANAGEMENT™ IS A SYSTEMATIC PROVEN APPROACH TO DELIVER IMPROVED BUSINESS RESULTS FOR YOUR BUSINESS WITH REAL TIME STRATEGY, SIMPLICITY, SPEED AND CONTROL!

### BUSINESS LEADERS OFTEN ENCOUNTER A COMMON SET OF PROBLEMS DRIVING STRATEGY TO RESULTS:

- Strategy and prioritization disconnects
- Tactical execution and accountability disconnects
- Systems and control disconnects



INTUITIVE – RED, YELLOW, GREEN INDICATORS

## L7 PROCESS

### 3 Product Solutions for Business Management

#### L7 Target Manager™

- Tracks your goals from start to finish
- Empowers everyone in your organization with strategic direction

#### L7 Project Manager™

- Tracks your projects from start to finish
- Empowers everyone in your organization with project execution results

#### L7 Performance Manager™

- Combines the power of Target Manager™ and Project Manager™
- Full performance management system—anywhere, anytime for record results

## L7 BENEFITS

### Drives results and consulting projects

### Drives speed, ownership, accountability and L7 Network lead referrals

### Increased control and visibility

Better decisions based on real-time data, employees see impact of their work and you build revenue

### Simplicity

Intuitive – red, yellow, green indicators, full tech support

### Real-time web technology

Scalable, secure, global browser based with perpetual history

## YOUR CONSULTING PRACTICE BUILDS RECURRING REVENUE WITH L7 PERFORMANCE MANAGER™

*The principals... of L7 Performance Management are former CEO's, Presidents and General Managers who desired to run their business with simplicity and clarity. They have worked for some of the best managed companies in the world including General Electric, IBM and Bearing Point, and have built and run several high growth mid-market companies. The senior teams' background includes advanced degrees from MIT and Kellogg, and 70+ years combined experience managing growth businesses. Find out how the proven L7 Performance Manager™ can help create clarity, simplicity and results for your businesses.*